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**FOR RELEASE**

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**PIPELINE ENTREPRENEURIAL IMMERSION PROGRAM  
OPENS APPLICATIONS FOR 2011 FELLOWSHIP**

**Lenexa, KS (August 25, 2010)** –The PIPELINE technology entrepreneur fellowship program opened applications for its 2011 fellowship today. Now in its fourth year of operations, the Kansas-based PIPELINE Entrepreneurial Fellowship Program is a nationally-acclaimed leader in the field of entrepreneurial development for high growth entrepreneurs.

PIPELINE is an “immersion program” which blends the best techniques from the fields of leadership training, business coaching and venture capital, and the latest thinking from America’s leading entrepreneurial experts. It combines these ingredients with extensive network building for the Pipeline fellows – and helps them to develop strong peer networks to support them over the course of their entire career.

“I’ve learned more in first six months of being in Pipeline about business and business opportunities than I did in the entire first 18 years of my business,” said Gary Mason, CEO, iSi Environmental Services.

“Pipeline really worked on helping me - and Robotzone - to think big. They were a big part of helping us get there faster,” said Brian Pettey, Founder and CEO, RobotZone.

PIPELINE seeks to build a unique mix of entrepreneurs who operate in different industries, and in different parts of the state. The program works to facilitate rapid growth of the selected companies and their entrepreneurs, helping them overcome common roadblocks and deal with “real time” issues that arise.

The program requires attendance at scheduled three-day seminars that occur at least four times during the year – as well as approximately five days of independent work per quarter. PIPELINE defines technology entrepreneurs broadly, encouraging individuals working within a wide range of opportunities, such as software and IT, biosciences, robotics, aviation, advanced manufacturing and clean technology and more.

“PIPELINE gave me the skills, networks, mentoring and credibility to enable Matrix to raise money from investors in our region. I am an entirely different entrepreneurial leader after this experience,” said Jan Srack, President & CEO, Matrix Electronic Measuring.

To learn more about PIPELINE, visit the new video-enhanced website [kansaspipeline.org](http://kansaspipeline.org).

## **PREFERRED QUALIFICATIONS**

Favorable candidates will likely have the following characteristics:

- Bachelor's degree
- Currently running or launching a technology-oriented business in Kansas
- At least three (3) years of business or scientific management experience
- Ability to take feedback and integrate advice and counsel into his/her work
- Willingness to work toward scaling/growth in his/her business
- Ability to manage uncertainty and ambiguity and to take measured risk
- Strong interpersonal and business communication skills

## **IMPORTANT DATES**

October 4	Deadline for Applications
October 27-28	First Round Interviews
December 1-2	Final Round Interviews
December 2010	Selection
January 27, 2011	2011 Orientation at "Innovator of the Year"