

PRESS RELEASE



Women's Capital Connection
Women Investing In Women

Women's Capital Connection Makes First Investment in Woman-Owned Company in Kansas

Lenexa, Kansas - The newly formed Women's Capital Connection (WCC) makes their first investment in Matrix Electronic Measuring, Inc of Salina, Kansas. Matrix has developed a revolutionary electronic measuring system that provides a permanent and dynamic three-dimensional image used in the automotive collision repair industry. This device is called the Matrix Wand.

Matrix has also received investments from other regional organizations such as the Midwest Venture Alliance in Wichita, Kansas, the Mid-American Angels, Lenexa, Kansas and The Kansas Technology Enterprise Corporation. The synergy of all four regional groups provides a strong regional investment for Matrix.

WCC launched with 33 women investors in January, 2008 with the intention of investing in women-led businesses in our region. This women's angel investor network is the eighth investor group in the country focused primarily on women-led ventures.

Since January, WCC has had 37 companies in our region make inquiry into angel funding through the Kansas Women's Business Center. Four companies have presented to the investor group. Matrix as a first investment involves 52% of the investor group.

The Women's Capital Connection will open membership to women accredited investors for 2009. Several fall events are planned to education potential investors in the WCC process. Interested women investors should contact the Kansas Women's Business Center at 913.492.5922 for more information.

The Kansas Women's Business Center manages the activities of the Women's Capital Connection. To advance the success of women business owners, Kansas Women's Business Center develops, consults and mentors women entrepreneurs in the greater Kansas City area. For more information about the center visit the web site, www.KansasWBC.com.